

2021 SHHA MEMBERSHIP DIRECTORY

ADVERTISING RATE CARD



Ad Size	Non SHHA Member Rate	SHHA Member Rate
Enhanced listing + logo	N/A	\$200
1/8 Page2-3/8" (W) X 1-3/4" (H)	\$425	\$375
1/6 Page.....2-3/8" (W) X 2-3/8" (H)	\$525	\$475
1/4 Page.....2-3/8" (W) X 3-5/8" (H)	\$725	\$675
1/3 Page.....5" (W) X 2-3/8" (H)	\$800	\$755
<i>The following advertisements come with a free enhanced listing!</i>		
1/2 Page5" (W) X 3-3/4"(H)	\$1100	\$995
1P (trim size).....5-3/4" (W) X 8-1/2"(H)	\$1795	\$1475
<i>(Live area) 4-3/4" (W) X 7-3/4" (H)</i> <i>(Bleed area) 1/4" on ALL sides of trim sizes</i>		
COVERS & TABS		
*Inside Front Cover (trim size)6-1/4" (W) X 8-1/2" (H)	\$2400	\$2200
*Inside Back Cover (trim size).....6-1/4" (W) X 8-1/2" (H)	\$2400	\$2200
*Outside Back Cover (trim size)6-1/4" (W) X 8-1/2" (H)	\$2400	\$2200
<i>(Live area) 5-1/2" (W) X 7-3/4" (H)</i> <i>(Bleed area) 1/4" on ALL sides of trim size</i>		
Directory FRONT Tab -1P Page5-1/2" (W) X 8-1/2" (H)	\$2100	\$1800
<i>(Bleed area) 1/4" on LEFT side, bottom & top ONLY</i> <i>(Live area) 4-3/4" (W) X 7-3/4" (H)</i>		
Directory BACK Tab -1P Page5-1/2" (W) X 8-1/2" (H)	\$2100	\$1800
<i>(Bleed area) 1/4" on RIGHT side, bottom & top ONLY</i> <i>(Live area) 4-3/4" (W) X 7-3/4" (H)</i>		

Premium Positions Renewal Date: November 13, 2020 Advertising Deadline: January 29, 2021

Advertising Benefits

- *Strengthen your relationship with key purchasers and symbolize your support of the Saskatchewan Hotel & Hospitality Association.*
- *Reach potential business clients, enhance your image and increase your brand awareness.*
- *Promote your products and/or services to over 520 decision makers and Industry leaders.*

For more information or to arrange your 2021 SHHA advertising please contact David Bastable at:
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