

# CONFERENCE 2020

TUESDAY MAY 26, 2020 | WORLD TRADE CENTER SASKATOON AT PRAIRIELAND PARK

## FIVE STAR SPONSOR:

**\$10,000 investment**

Benefits/entitlements

- Recognition as a SHHA Conference Partner
- Opportunity to address the delegates
- Sponsor logo displayed throughout the conference
- Logo/name recognition in printed material including conference program
- Verbal recognition of sponsorship throughout conference activities
- Participation as a concurrent session moderator
- Six complimentary conference registrations
- Trade Show Booth or exhibit area (if required)
- Limited to four sponsorships

## FOUR STAR SPONSOR:

**\$5,000 investment**

Benefits/entitlements

- Sponsor logo displayed throughout the conference
- Logo/name recognition in printed material including conference program
- Verbal recognition of sponsorship throughout conference activities
- Participation as a concurrent session moderator
- Four complimentary conference registrations
- Trade Show Booth or exhibit area (if required)
- Limited to six sponsorships

## THREE STAR SPONSOR:

**\$2,500 investment**

Benefits/entitlements

- Verbal recognition of sponsorship throughout conference activities
- Logo/name recognition in printed material including conference program
- Two complimentary conference registrations
- Trade Show Booth or exhibit area (if required)
- Limited to eight sponsorships

## BREAKFAST/LUNCH

**\$1,000 investment**

Benefits/entitlements

- Prominent electronic signage during sponsored meal
- Verbal recognition during sponsored meal
- Logo recognition in conference program
- Limited to five sponsorships per Lunch



## "POP-UP" PRESENTATIONS

**\$1500 Investment**

We are offering you the opportunity to make a presentation to

delegates' right on the tradeshow floor.

What's supplied?

- Riser, Podium, Microphone & Audio Visual
- Seating for 20 people.
- 30 minutes with the option of 3 – 10 min or 2 – 15 min sessions

## "SCOREBOARD" ADVERTISING OPPORTUNITY

**\$500 Investment**

Take advantage of a High Visibility Marketing Opportunity by including your logo on the "Scoreboard" that will be suspended from the ceiling right in the middle of the tradeshow.



Catch the attention of hundreds of conference delegates from the hospitality industry.

Dimensions: 12' wide X 7' tall – 4 sided

Resolution: 1920 X 1080 16:9

Logos will appear for 5 minutes at a time throughout the tradeshow in rotation with other sponsors



## CONTACT

**Warren Nerby**

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www.skhha.com

# SPONSORSHIP OPPORTUNITIES



# HOTEL, LIQUOR & RESTAURANT TRADESHOW

TUESDAY MAY 26, 2020 | WORLD TRADE CENTER SASKATOON AT PRAIRIELAND PARK

## EXHIBITOR REGISTRATION

Company Name \_\_\_\_\_

Postal Address: \_\_\_\_\_

City/Town: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone # (to appear in Show Guide) \_\_\_\_\_ Website: \_\_\_\_\_

Person in charge of Exhibit: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_

Person to be listed in Show Guide (if different): \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_

## BOOTHS:

	Member	Non-Member
<input type="checkbox"/> Add 1-Year Affiliate Membership		\$275
<input type="checkbox"/> 1 Booth 10' x 8'	\$900	\$1300
<input type="checkbox"/> Additional Booths	\$800	\$1100
<input type="checkbox"/> Corner Booth: add	\$250	\$250
<input type="checkbox"/> Standard Electrical (15 amp/120 volt)	\$80	\$80
Subtotal	\$ _____	
+ GST 5% (R123255705)	\$ _____	
Total Payment	\$ _____	

Cheque Enclosed (payable to SHHA)

VISA  MASTERCARD

Credit Card #: \_\_\_\_\_ Expiry \_\_\_\_\_ / \_\_\_\_\_

We require:  Additional electrical  No electrical needed

**Terms:** Cancellations received prior to March 1 are refundable in full. Cancellations between March 1 and March 31 will be refunded at 50% of the total space price. Cancellations after March 31 are nonrefundable. I have read and understand the Terms & Conditions.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**IMPORTANT:**

Prices include booth rental, 10' back drape, 3' high side drape, 1 skirted table, 2 chairs.

Please note: electrical is not included in booth rental. Please indicate if you require an electrical connection.



**CONTACT**  
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Please return this registration with a cheque, including tax, payable to:  
**SHHA (Saskatchewan Hotel & Hospitality Association)**  
#302 - 2080 Broad St., Regina, Saskatchewan S4P 1Y3

**TRADESHOW HOURS: 1:00–5:00PM**