



Saskatchewan Hotel & Hospitality Association



# Membership Matters!

*Supporting Saskatchewan's Tourism and Hospitality Industry*



*“The SHHA has been very supportive. They helped us to set up insurance, property tax issues, and sending information. The staff is very helpful. Anytime you have a question or dealing with a problem, they are always giving a helping hand.”*

Moon Chung / Armada Hotel / Unity

## ABOUT US

### *A Long and Distinguished History*

Our history stretches back almost 80 years when a group of hoteliers saw the need for a collective voice for the industry. Since then, the Saskatchewan Hotels and Hospitality Association (SHHA) has grown to become a highly respected, membership-driven organization that represents the hotel and hospitality industry to the Government of Saskatchewan, suppliers and the general public. Our membership now includes brew pubs, nightclubs and licensed restaurants with VLT endorsements.

The SHHA is overseen by a board of elected members representing designated zones throughout the province. The President and CEO carries out the duties of representing the Association's position on issues as they arise. The SHHA is also active in promoting members' interests to the Federal government through the Hotel Association of Canada.

## VISION

Be recognized as the most effective voice for the accommodation and hospitality industry in Saskatchewan.

## MISSION

Continuously build and foster relationships that positively affect the accommodation and hospitality industries profile, influence and effectiveness. .

## WHAT DIFFERENCE DOES IT MAKE

People ask what difference it makes if I am a member of the Saskatchewan Hotel & Hospitality Association (SHHA)? The difference is we are a stronger voice that can advocate more effectively on your behalf. There is strength in numbers.

The SHHA has a reputation of being an extremely effective lobby and advocacy group because of the activities we engage in and the strength of our membership. We are YOUR voice with government ministries, MLA's and bureaucracy. The hospitality industry gets "wins" when we work together.

The SHHA is the provincial organization that represents YOU and the many hotels/motels, resorts, bars, restaurants and, retail store permittees in Saskatchewan. YOUR association is responsible for providing the voice and support the hospitality industry needs to operate effectively and profitably.

Details and examples of our work can be found on our website at [www.skhha.com](http://www.skhha.com)

With your support we will continue to work tirelessly on your behalf. We know that being part of the SHHA is beneficial to you, your business and the industry as a whole.

***Supporting the SHHA Keeps Your Voice Strong!***





*“The SHHA is always looking at the bigger picture”. They fight for our rights when it comes to liquor laws, tax laws and other legislation. We probably don’t even recognize all the work they’re doing. It’s helpful to everyone in the industry.”*

Russell Witke, Pioneer Hotel & Motel, Humboldt

## MEMBER PROGRAMS AND SERVICES

*Adding value to your business, including...*

### SHHA Payment Solutions Program

- Reduce Your Credit Card Processing Fees

### QUASEP Member Discount Program

- Sign up for a FREE QUASEP Membership and your purchase on hundreds of essential, brand name items can earn you cash rewards

### HIP Property & Liability Insurance

- Your hotel/motel, pub or restaurant may access affordable and comprehensive property and liability insurance through the SHHA’s “Hospitality Insurance Program” (HIP)

### Employee Health Benefits

- Through the TotalGuard program, SHHA member properties of all sizes may offer an attractive benefits package to current and potential employees

### Connect Energy Program

- SHHA members may access a “Natural Gas Program” offered through Connect Energy

### NEXCASH ATM Solutions

- Take advantage of SHHA Member Rates, transparent pricing, fast & reliable processing, Live 24/7 support and online reporting with NEXCASH ATM Solutions

### Saskatchewan Tourism Education Council (STEC)

#### Industry Training

- Access relevant industry training, including online learning and resources, training materials, human resources planning and development and occupational certification

### Hotel, Liquor & Restaurant Conference & Trade Show

- The hospitality industry gathers every May for business meetings, informative sessions and awards celebrations, along with the provinces largest hotel, bar & restaurant related trade show

*The SHHA represents member’s interests in many areas, including...*

### Human Resource

- Immigration
- Minimum wage
- Access to training
- Cannabis Retailing
- WCB including return to industry operators any overpayment

### Liquor

- Pricing
- Legislation

### Taxation

- Provincial Sales Tax
- Liquor Consumption Tax
- City and Municipal Taxes

## COMMUNICATIONS

*Keeping you in touch*

We are committed to keeping our members up-to-date on the latest news and industry trends. Here’s how...

- [www.skhha.com](http://www.skhha.com) – access information. Our website is updated weekly with relevant and timely information
- **Hotel & Hospitality Magazine** – Published 4X per year, our member magazine is distributed to our members, and, is also available online featuring industry news and SHHA information
- **eBlast** – News, updates and information delivered by email to your inbox
- **Member Directory** – Published annually this is the year-round resource for over 400 owners, key managers and industry stakeholders



## **SASKATCHEWAN HOTEL & HOSPITALITY ASSOCIATION**

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