

# SLGA Information Sessions for Liquor Retailers

May 30, 2018 - TCU Place, Saskatoon

## Centennial Hall AB

In conjunction with the SHHA Convention

### Agenda

**Hot Breakfast Buffet 7:30am – 8:30am**

**Regulatory Services for Retail Store Permittees (RSPs) 9:00am – 9:45am**

**SOP!**

Learn about Special Occasion Permits.

**Moratorium and Transfer of Permits**

What does this mean for you and your business.

**Break**  
(15 Minutes)

**Customer Relations 10:00am – 10:45am**

**Online Ordering**

How can slga.com help you manage your liquor business?

**Customer Survey**

Review the results and learn what we are doing with your feedback

**Break**  
(15 Minutes)

**Marketing Insights 11:00am – 11:45am**

**Market Trends**

What do changing consumer trends mean for Saskatchewan liquor retailers in 2018.

**Pricing & Promotions**

How to use Wholesale Promotions to generate a win-win-win scenario.

**Q & A 11:45am – 12:00pm**

**Lunch - Centennial Hall "C" 12:00pm – 1:30pm**

**Trade Show** As part of SHHA Trade Show - Grand Salon  
12:00pm – 5:00pm

This year the Trade Show will include over 50 different liquor vendors. This is your opportunity to meet directly with liquor suppliers to discuss your business as well as to create marketing opportunities for the upcoming summer season.