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PROGRAM

HOTEL, LIQUOR & RESTAURANT CONFERENCE & TRADESHOW



MAY 29 & 30, 2018 | TCU PLACE | SASKATOON

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TUESDAY MAY 29, 2018

10:00 – 3:00 pm **CONVENTION REGISTRATION**
TCU PLACE LOBBY
Delegates may pick up their registration kits on the main floor of TCU Place, Saskatoon. Name badges are required to be worn for entry to all sessions and functions

Noon – 1:30 pm **AWARDS LUNCHEON**
Salon B & C



Master of Ceremonies,
JIM BENCE, CEO SHHA
Official kick-off of the convention. We will salute the 2017 SHHA Scholarship Recipients, SHSA Safety Centered Leadership Award, and the Long Service Employees

1:45 – 3:00 pm **SASKATCHEWAN TOURISM TODAY & TOMORROW**
Snapshot of Today and a Vision for the Future
Salon B & C



Convention Keynote Speaker
MARY TAYLOR-ASH,
CEO, TOURISM SASKATCHEWAN
Mary Taylor-Ash joined Tourism Saskatchewan in 2013 as Executive Director of Marketing and Communications and was appointed CEO a year later. She held the position of Assistant Deputy Minister of Tourism for the Province of Newfoundland and Labrador from 2006 to 2013, with responsibilities for tourism marketing, product development and tourism research.

Taylor-Ash brings impressive knowledge and experience to her work and is a

valuable asset to Saskatchewan's tourism sector. She is an influential champion for tourism in the province.

Tourism in Saskatchewan is a \$2.19 billion industry, employing 56,000 people throughout the province.

Tourism in Saskatchewan has experienced tremendous growth over the past decade. What does this mean for Saskatchewan? Mary Taylor-Ash, CEO of Tourism Saskatchewan, will speak to the benefits that tourism brings to the province, and the challenges faced by the industry and the initiatives underway to attract visitors and deliver on the marketing promise.

Sponsored by



BREWERS' WELCOME RECEPTION
Salon E and the Foyer

Great Western, Labatt & Molson Coors invite you to enjoy their complimentary beverages as you visit with your colleagues



6:00 – 7:30 pm **Delegate Dinner**
Salons B & C
Come as you are and enjoy a delicious dinner and entertainment. The dinner is a fantastic opportunity to meet and network with the other delegates.

7:30 – 11:30 pm **DELEGATE LOUNGE**
Gallery Suites 1 & 2
The Delegate Lounge is the place to relax, enjoy a complimentary beverage and network with colleagues.

WEDNESDAY MAY 30, 2018

7:30 – Noon **CONVENTION REGISTRATION**
TCU Place Lobby

7:30 – 8:30 am **DELEGATE BREAKFAST**
Centennial Hall A, B & C
Sponsored by

THE REGINA HOTEL ASSOCIATION



9:00 – Noon **SLGA CONCURRENT SESSIONS**
Centennial Hall A, B & C
Schedule Attached



9:00 – 11:00 am **MENU DEVELOPMENT 101**
Gallery Suite A



Glenn Schreuer

Presented by the Sysco Business Resource Team. Glenn Schreuer, Business Resource Manager and Tom Brownbridge, Corporate Chef Sysco Regina.

With liquor revenues down, your menu could be your ticket to renewed success. This "game-changer" session will breathe new life into your business and bottom line.

- Industry Benchmarks – What does success look like
- Food Cost Basics – Managing your profitability
- Building a Menu – Working with the equipment and talent you have
- Everyday Menu Standards – Creating a point of differentiation
- Basic Menu Layout & Design
- Q & A



Tom Brownbridge

9:00 – 10:30 am **MEET THE REGULATORS**
Gallery Suite B
Representatives from **Employment Standards, Human Resources Canada, Occupational Health & Safety, The Service & Hospitality Safety Association, The Saskatchewan Liquor & Gaming Authority, and The Saskatchewan Immigration Nominee Program** will make industry relevant presentations and provide a one-stop venue for attendees to ask questions.

This session will facilitate networking and information sharing.

10:30 – 11:30 am **HOTEL SECURITY – ARE YOU COVERED?**
Gallery Suite C



PATRICIA MCLEOD, Q.C., ICD.D is a lawyer and corporate director with extensive legal and governance experience in the areas of corporate/commercial, compliance and securities law, corporate strategy, privacy, ethics, sustainability and social responsibility and board governance. Patricia provides strategic legal counsel, sound business advice and solutions to executive teams and boards of directors in complex regulated and deregulated industries.

With a high volume of transactions and customers, hotels can be attractive targets for data breaches, ransomware, and cyberattacks. This session will help you protect your business by understanding risks, trends and best practices associated with cybercrime, including privacy breaches, protection of personal information, and payment card handling.

11:30 – Noon **SHHA ANNUAL GENERAL MEETING**
Gallery Suite B

Noon – 5:00 pm **HOTEL, LIQUOR & RESTAURANT TRADE SHOW**
Grand Salon



In cooperation with SLGA **The Hotel, Bar & Restaurant Trade Show** will include SLGA's Retail Store Permittee's and will feature up to 50 different liquor suppliers, along with other exhibitors that supply goods and services to the hospitality industry.

Join us for Saskatchewan's premier show for the hospitality industry, including an awesome day of exhibits, delicious food, and great prizes.

Prize draws will take place at 4:00 pm

7:00 – 11:00 pm **POST CONFERENCE GET TOGETHER**
Hilton Garden Inn - Steps Event Centre
Cash Bar
Relax and unwind after the convention.

CONVENTION 2018

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Registration for both days including all meals, sessions and trade show \$175 per person (includes GST)

Registration for Wednesday May 30 only including breakfast, lunch and the trade show \$65.00 (includes GST)

In cooperation with SLGA.

Note: you must be 19 years or older to attend the trade show.



Name(s) _____

Business Name _____

Town/City _____

Phone _____ Email _____

Credit Card # _____

To make a reservation at the Hilton Garden Inn Saskatoon Downtown, our host hotel (Across the street from TCU Place)

please call the hotel directly at 306.244.2311 or email to reservations@hgisaskatoon.com



Please use the group code: SHHA65 | Cut Off Date: April 28th, 2018

REGISTER ONLINE NOW!

306.522.1664 | 302-2080 Broad Street, Regina, SK S4P 1Y3 | www.skhha.com